



## Social and Environmental Responsibility Report

# 2016

Printed on 100% recycled stock



# Copernicus Educational Products







Every year we strive to spend at least 1% of our sales on social and environmental causes and projects. Approximately 4%\* of all donations in Canada go to environmental causes.

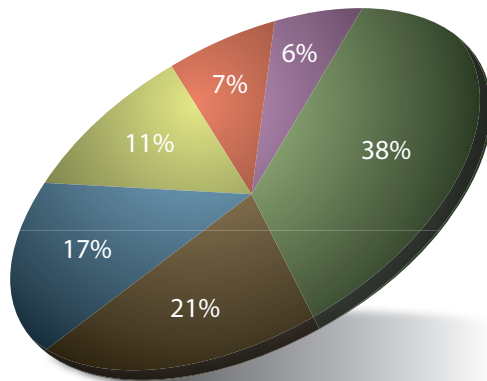
By working with Copernicus, you too help us achieve our goal of protecting and rehabilitating nature for future generations.

In 2016 we spent over \$150,000 on environmental and humanitarian causes and projects.

\*According to Environics Analytics and Charity Intelligence.



Nature Conservancy of Canada	38%	
Trees for Schools	21%	
Other Charities	17%	
Schools	11%	
World Wildlife Fund	7%	
All proceeds go towards supporting conservation efforts in China		
Jane Goodall Foundation	6%	

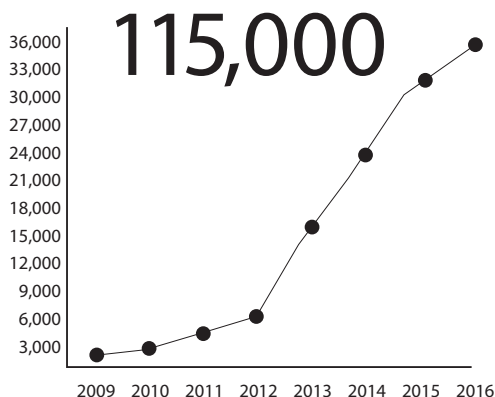




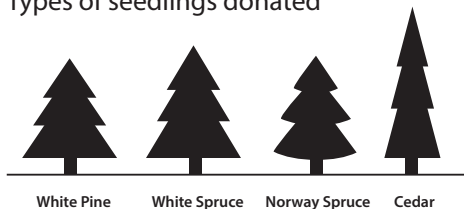
## Trees for Schools

It has become our annual tradition to supply schools with free seedlings for Earth Day. The aim is to introduce young children to the fun that can be had taking care of the environment.

# of seedlings donated since 2009



Types of seedlings donated



# of seedlings donated in 2016

35,000

128

# of schools who participated in 2016



If all the seedlings donated since 2009 were planted in just one location, the total area covered, once the trees were full size\*, would be the equivalent of nearly **189** football fields!



\* Conservative figure is based on the average size of each tree being 15' sq at full size.

115,000 trees would also cover approximately 250 acres

250





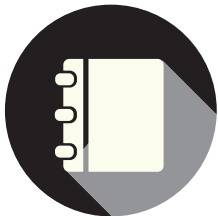
Hunting for fossils and viewing stunning landscapes at a UNESCO world heritage site (MCN)

## MyClassNeeds

The MyClassNeeds Foundation (MCN) is a registered Canadian charity that helps connect deserving K-12 classroom projects with interested donors through a crowdfunding website. Copernicus' funding supports the Copernicus Outdoor Ed fund that aims to get students outside and engaged with the natural world.

---

# of successful  
programs funded



18

# of students involved

669



# donors matching our funding



100

---





Solar panels at Copernicus

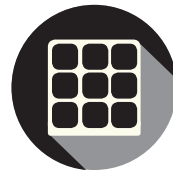
## Energy conservation and landfill waste diversion

---

**20%** approximate amount of energy coming from our own solar panels



This powers most of our office space and all of our warehouse lighting



# of solar panels

**72**



**75%** of our waste is diverted from the landfill by recycling and composting

---



## Land conservation

---

Copernicus owned land now totals

# 200 acres

which has been reforested with

# 60,000 trees

as part of the naturalization process



We are currently working towards designating **90 acres** with a long term conservation agreement. This land currently provides habitat for the threatened bird species, the Bobolink.



Collecting honey at the Copernicus hives

## Beehives

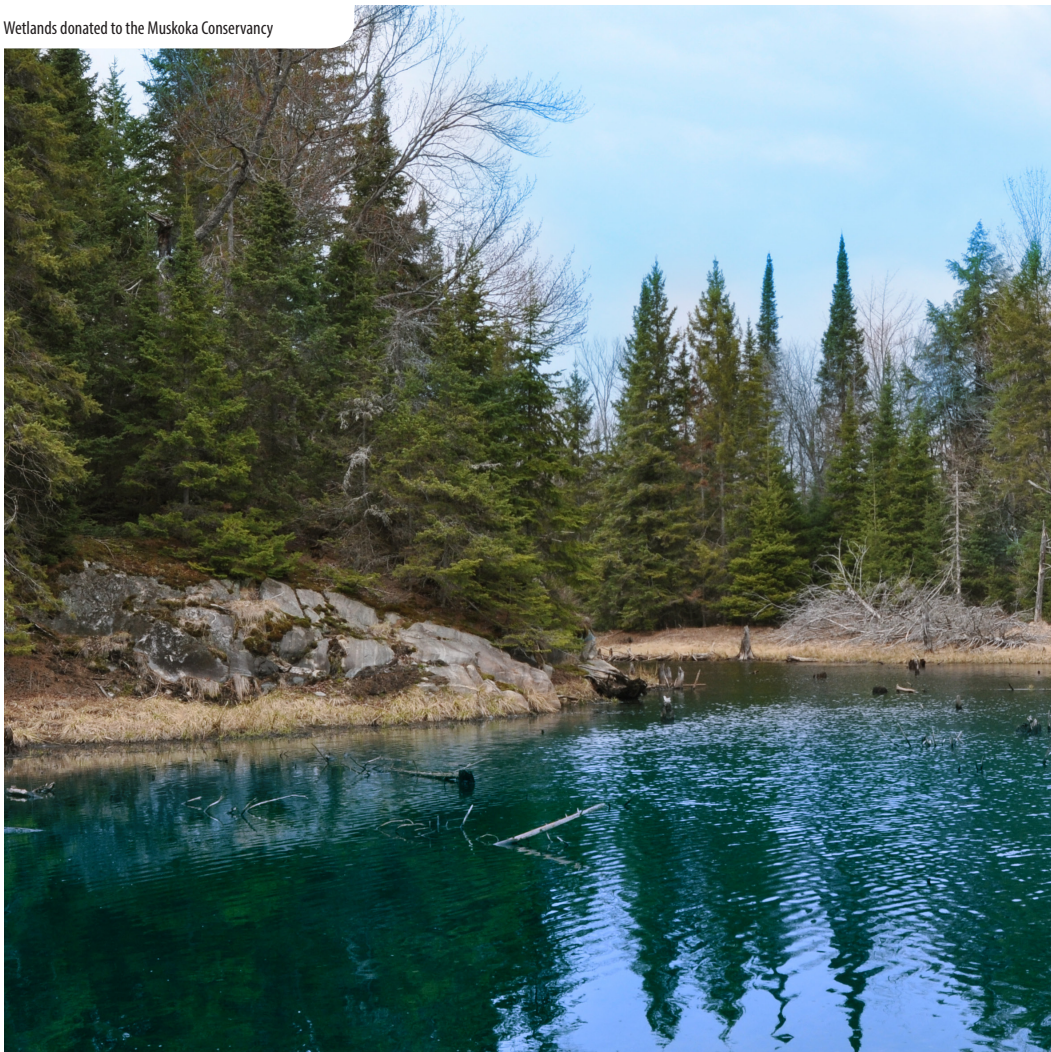
---

Thanks to our beekeepers (two employees), our beehive thrived this year. We harvested enough honey for each employee to have about 1 cup of liquid gold while leaving the hive healthy and strong to survive this coming winter.

---



Wetlands donated to the Muskoka Conservancy





## Our people



The Copernicus trail



Total distance  
of Copernicus  
trails

1.5 km

---

The trails are for employees  
to take a stroll during working  
hours or to cycle to work

1 # of employees  
sprayed by a skunk  
while using the trail



---

### Commitment to our employees

Through committing to paying a living wage (more than minimum wage) to our employees, we are in the process of becoming a member of the Wellington Task Force for Poverty.

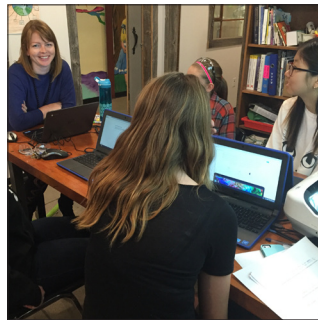
---



## Inspiring future generations - Initiatives we support

### The Learning Partnership's Take Your Kid to Work Day

Since 2012, 18 grade 9 students have designed, built and marketed their own product from start to finish. In 2013 and 2014 we were awarded with Canada's Outstanding Employer Award for our program.



---

### The Learning Partnership's Take Your Class to Work Day

We hosted our first class this fall and gave them a glimpse into the jobs we do.

---



#### Environmental Economics co-op student:

In the New Year, we will have a co-op student working full time on social and environmental responsibility with much of her time focused on Copernicus becoming a B certified company. B Corporations are companies that are certified from rigorous standards of social and environmental performance, accountability, and transparency.

---



“

---

You can print money  
to bail out a bank, but you can't  
print life to bail out a planet.

---

- Paul Hawken ( American Environmentalist )

”